

CELEBRATING OUR RICH HERITAGE

It all started with a swarm of bees...

More than 150 years ago, Amos Ives Root was inspired to start a beekeeping business when a swarm of bees landed on the window of his jewelry store. That simple event created a company that has become synonymous with beekeeping, honey, pure beeswax, and the highest quality candles.

Amos Ives Root

(1839 - 1923) founded the A.I. Root Company.

His name became synonymous with beekeeping, honey, pure beeswax, and the highest quality candles.

1869

A.I. Root manufactured beekeeping equipment, that for the first time allowed the honey to be harvested without damaging the

colony.

During the peak of our beekeeping supplies business, we shipped four freight train car loads of beekeeping equipment per day!



beeswax blend produces a more superior, cleaner burning candle than any other on the market.

Each Root Candle continues to be handcrafted to ensure

the highest

quality finish

Root started adding color and fragrance to their candles in response to the Woodstock Generation.

Root Candles method of to prevent the candle from the warmer summer

introduced the rolling the wax bending during

months.



TODAY

Now led by the family's fifth generation, the Root family continues to extol the virtues of honesty, integrity, and diligent craftsmanship, all qualities exemplified by founding father and American original, Amos Ives Root.

In the late

1800s and

early 1900s

A.I. drove an

electric car

powered by a

windmill on

the top of his

A.I. Root published The ABC & XYZ of Bee Culture. Currently in it's 41st edition, it is often referred to as "The Beekeeper's

Bible.

Root began manufacturing its own custom cotton wicks to ensure each candle burns

flawlessly.

A.I. Root became a life long friend of Helen Keller when in 1891, he received a letter of thanks for his kindness and contribution towards the education of blind and deaf

children.



Under the guidance of Huber Root, the Root Company turned to candle making at the request of a local priest looking for higher quality candles for his church. Today, Root is the largest supplier of liturgical candles to the Catholic

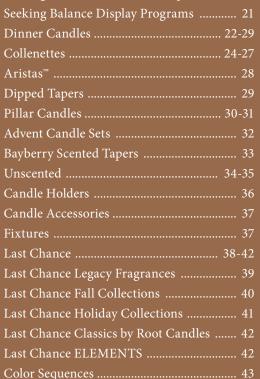
Church in the U.S.

Root Honey became known as the finest table grade honey on the market.

1904

A.I. witnessed

Orville and Root History 2-3 Wilbur Wright's Legacy Formats 4-5 first flight and wrote about it Fall/Holiday Legacy Fragrances 6-7 in his magazine. Fall Legacy Collection 8-9 His article is the Holiday Legacy Collection 10-11 first recorded flight of the Holiday Legacy Collection 10-11 Wright Brothers Year-Round Legacy Fragrances 12-13 and is currently Comforts of Home Collection 14-15 on display in the Smithsonian. Seeking Balance® 16-21 Seeking Balance® Benefit Descriptions 20





© 2023 The A. I. Root Company





For five generations, in Medina

Ohio, Root Candles has crafted candles of uncompromising quality to enhance the ambiance of your home. From our all-natural beeswax blend to our fragrances containing essential oils, to natural fiber wicks that are braided on-site, each Root Candle is crafted with perfection using only the purest of ingredients to bring you a candle burning experience unlike any other.

Root Candles are offered in a variety of shapes, sizes, and colors to complement any décor.

ALL-NATURAL BEESWAX BLEND

FRAGRANCES CONTAINING ESSENTIAL OILS

CLEAN BURNING CANDLES

WICKS MADE OF 100% NATURAL FIBERS

SUPERIOR BURN TIMES

MANY SHAPES & SIZES

DESIGNER COLOR PALETTE



3-WICK HONEYCOMB

Ideal for filling your home with rich, welcoming fragrance.

#6313 | 12 OZ. | BURN TIME: UP TO 50 HOURS



LARGE VERIGLASS

Our best-selling styles, they ar simple and contemporary.

#8870 | 10 5 07 | BURN TIME: UP TO 70 HOUR



SMALL VERIGLASS

Simple and contemporary, these tumbler style glasses highlight vibrant color waxes and amazing fragrances.

#8873 | 6.3 OZ. | BURN TIME: UP TO 44 HOURS



Small in size, but big on fragrance! Perfect for adding a twinkle to your table

510 | BOX OF 8 | BURN TIME: UP TO 4 HOURS FA



DINNER CANDLES

Available in a variety of heights, widths, and unique textures, Root's beeswax enhanced dinner candles will compliment any style of décor.



Perfect in multiples or burning singly for fragrance sampling. #15 | 2.1 OZ. | BURN TIME: UP TO 20 HOUR!



PILLAR CANDLES

Capturing the bold spirit of the great outdoors, Root's best-selling candles and a scenic style to any décor.



HONEYCOMB TRAVELER

Small in size, but large in fragrance, our Honeycomb Travelers are convenient and durable.

3864 | 4 OZ. | BURN TIME: UP TO 24 HOURS

4



NEW! **LEGACY FRAGRANCES**



GINGER CHAI (472)

A blend of aromatic spiced tea with a full-bodied mixture of fresh ginger, cinnamon bark, clove, and cardamom with a hint of rich and creamy milk.



FIRESIDE (474)

This warm and cozy blend is composed of aromatic lemon, rosemary, and musk, with smoky amber and woody notes of fir needles and white oak.



WOODLANDS (473)

Softness and comfort of amber and sandalwood melded with earthen notes of cypress, sage, and juniper evoke the scents of a wooded walk.

RETURNING FAVORITES



CANDY CANE (29)

Peppermint, sweet vanilla, soft notes of caramelized sugar and a touch of balsam creates a unique Candy Cane mystique.



CINNAMON SPICE (266)

Rich, warm baking cinnamon blendswith clove, sugar cane, caramel and vanilla for a sweet cinnamon celebration.



SPICED ORCHARD (453)

Crisp pear and juicy apple notes mix with spicy cinnamon and creamy nutmeg.



WINTER BALSAM (171)

Luscious, earthy combination of Canadian fir needle and green citrus.



HEIRLOOM PUMPKIN (422)

Creamy pumpkin sprinkled with spicy cinnamon and ground nutmeg wrapped in bourbon brown sugar.



FALL LEAVES (421)

A kaleidoscope of crisp fall leaves enhanced with woodland herbs and redwood bark with fruity touches of harvest apple and pure pumpkin.



FROSTED JUNIPER (451)

Sparkling juniper berry is swirled with spicy cardamom, fresh citrus, and warm anise over balancing touches of creamy sandalwood.



FALL LEGACY FRAGRANCES

Celebrate autumn's splendor—a fallen leaf is nothing more than summer's wave goodbye, and the newfound crispness in the air means fall has finally arrived. Welcome in the season by filling your home with our top three selling Legacy fall fragrances.



BOURBON PEAR (380)

Classic autumn blend of Crisp Bartlett pear and creamy bourbon sweetened with a drizzle of caramel and warmed with spices of cinnamon, clove, and tonka bean.



MULLED CIDER (19)

Sparkling citrus notes blend with McIntosh apples, warm cider, mulling spice blend, and clove bud.



PUMPKIN SPICE (210)

The core of clove, ginger, and pumpkin puree adds a hint of spiciness to the fragrance that infuses brown sugar, vanilla creme and musk notes.

CRATE PROGRAM



Available to ship July 2023.

Bourbon Pear • Mulled Cider • Pumpkin Spice		QTY PER FRAGRANCE
	3-Wick Candle	4
	Large Veriglass	4
	Small Veriglass	4
	Honeycomb Traveler	5
	20 Hour Votives (box 18)	2
88	Tealights	3
	Natural Crate Merchandiser	1





HOLIDAY LEGACY FRAGRANCES

It's the most wonderful time of the year! Celebrate the season with our best-selling Legacy holiday fragrances. Available in a variety of formats, with pops of seasonal color, these fragrances are sure to make your home merry and bright.



HOLLYBERRY (68)

Sparkling tangelo and Italian Mandarin soften the tart presentation of pomegranate and goji berry, with a delightful dry down featuring Chinese star anise and sheer musk.



BAYBERRY (69)

Woody and sweet forest bayberries are accented with hints of fir balsam, vanilla, and natural patchouli oil.



PEPPERMINT BARK (452)

Decadent notes of deep, dark chocolate marry with indulgent white chocolate and creamy vanilla, topped with crushed peppermint.

CRATE PROGRAM



Available to ship July 2023.

Peppermint Bark • Bayberry • Hollyberry		QTY PER FRAGRANCE	
	3-Wick Candle	2	
	Lg. Veriglass	4	
	Sm. Veriglass	3	
	Honeycomb Traveler	4	
	20 Hour Votives (box 18)	2	
	Tealights	3	
	Natural Crate Merchandiser	1	











FRUIT Fruit inspired, tangy and tart













flourish + bloom (471)

A lush blooming bouquet of pink hibiscus petals and flowering jasmine flourish with hints of sweet peach, juicy melon, and warm coconut wood.



rejuvenate + clarify (470)

The rejuvenating allure of luminous blue sage and aquatic water blossom swirled with clarifying marine seagrass, infused with zesty citrus fruit and sweet hints of sun-blushed cyclamen



connect + strengthen (469)

Aromatic notes of cypress and fresh fir needles are strengthened by restorative notes of eucalyptus and invigorating rosemary.



rest + recharge (467)

Restful notes of Mediterranean lavender and warm cedar interwoven with the recharging earthiness of crushed hemp, nestled with fresh dew-covered moss and cozy amber.



purify + cleanse (468)

Purifying elements of grapefruit and resilient Guaiacwood meld with calming lavender, violet leaf, and cleansing aquatic notes.

- Intensely fragranced candles containing essential oils
- Filled candles featuring our all-natural beeswax blend
- Sustainable wooden wick for a comforting crackle
- Superior burn times
- Clean burning
- Available while supplies last



CRATE PROGRAM



rest + recharge flourish + bloom rejuvenate + clarify purify + cleanse connect + strengthen		QTY PER Fragrance	BURN TIME (UP TO)	
#9807		2-Wick Candle - 12 oz.	3	50 HRS
#9808		1-Wick Candle - 8 oz	3	45 HRS
#15		Votive (18-pk)	2	20 HRS
		Natural Crate Merchandiser	1	

Available to ship immediately.





- Filled Candles featuring our all-natural beeswax blend
- Fragrances containing essential oils
- Colored with vegetable-based dyes
- Sustainable wooden wick for a comforting crackle
- Votive wicks made of 100% natural fibers
- Wide variety of styles and sizes to accommodate any space

• 2-WICK LARGE SPA

The largest offering with wide fragrance blooms ideal for a yoga studio, patio, porch or living room.



#9947 - 1 unit 12 oz. Up to 50 hours of burn time.

MEDIUM SPA

Large enough to fill a bedroom, master bath, office, or kitchen with fragrance to help balance your life.



#9942 - 1 unit 8 oz. Up to 66 hours of burn time.

ORIGINAL SPA CANDLE

Our best-seller and packaged for gift giving, this size is perfect for the half-bathroom, hallway, foyer, or walk-in closet.



#9941 - 1 unit 6.5 oz. Up to 60 hours of burn time.

SMALL SPA

Inspire quietude in any room of your home. The smaller size allows easy rotating of fragrances depending on your mood.



#9940 - 1 unit 5.8 oz. each Up to 35 hours of burn time.

VOTIVES

Excellent for sampling all 12 benefits to find your favorite.

#16 - 18 unit 2.1 oz. Up to 20 hours of burn time.

SPA TEALIGHTS

Tealights add a touch of aromatherapy with a sparkle of calming candlelight to smaller spaces.



#1610 - 1 unit 0.4 oz. each Up to 4 hours each of burn time.

SPA TRAVELERS

Designed to provide portable relaxation in a hotel, dorm room, around the hot tub or even a camper.

4 oz. Up to 22 hours of burn time.

#9946 - 1 unit

AROMATHERAPY PILLARS

Perfect for meditation focus or to add calmness to your relaxation practices.



#333-3x3 - 1 unit #336-3x6 - 1 unit Up to 17 hours per inch of burn time.



FROM SOAKING TO THE STUDIO





The energizing scent of lemon zest combined with the warmth and sensuality of anise envelopes the room. Combined with violet, jasmine, and patchouli, it's a tempting combination. (282)



Bursting notes of lime and the antiseptic properties of eucalyptus infuse with sparkling galbanum to create a refreshed, revived and clarified home. **(464)**



A therapeutic orange color with rosemary & eucalyptus gives immediate lift, touch of rejuvenation, energy, and invigoration. (228)



Sparkling zesty lime, orange and grapefruit flourish with cool green basil, cilantro, and thyme. Nature comes alive with fresh tones of fir, musk and rosewood. (234)



Stimulates your creativity in an environment for learning with the stimulating color of yellow to create intellectual strength. (229)



Everything is possible! The liberating scents of lavandin and patchouli promote self-confidence and courage, giving you strength and ambition to achieve your goals. (329)



Embrace joy and reduce melancholy with the mood elevating blend of fresh lemon and stimulating bergamot citrus oils, perfect for those periods when both your energy and mood need a little boost! (412)



Rejuvenating notes of fresh Sea Cypress and crushed Cedar Leaf blend together to promote vitality, restore spiritual balance, and boost energetic feelings. (432)



Free your mind of clutter by mixing the simplicity of white with the power of juniper and rosewood for cleanliness and clarity. (227)



Essential oils of lavender and the geranium bud combines with lavender color to provide an atmosphere of comfort, calm, and relaxation. (226)



The scent of eucalyptus increases overall brain activity and relieves congestion...when mixed with subtle menthol, expect comfort from colds and headaches. (269)



Comforting notes of warm Bay Leaf mingle with smoky Birch to release stress and tension, promoting relaxation to an overworked mind and body. (431)

For maximum visual impact, Seeking Balance® should always be displayed in the order of the natural color spectrum.























HUTCH PROGRAM

Includes all Seeking Balance® benefits and formats.



Available to ship immediately.

Includes all Seeking Balance Benefits and formats	QTY PER BENEFIT
5.8 oz. Spa	4
6.5 oz. Spa	4
8 oz. Spa	4
12 oz. Spa	4
Votives (box of 18)	2
Spa Travelers	4
Tealights	4
Seeking Balance® Aromatherapy 3x3 Pillars	2
Seeking Balance® Aromatherapy 3x6 Pillars	2
Honeybee 48 Display	1

CRATE PROGRAM

ALL TWELVE BENEFITS

in best-selling 6.5 oz. Original Spa Candles



Includes all 12 Seeking Balance Benefits	QTY PER BENEFIT
6.5 oz. Spa Candle (10 benefits)	4
6.5 oz. Spa Candle (2 benefits)	8
Natural Crate Merchandiser	1

Available to ship immediately.

RootCandles.com | 1-800-BUY-ROOT

PLATINUM (PLT) WILLIAMSBURG BLUE (433) SKY (276) DARK OLIVE (72) SAGE GREEN (466) IVORY (17) WHITE (147) BUTTERCREAM (184) BEESWAX (25) GARNET (78) **RED (68)** DUSTY ROSE (465) FALL/WINTER COLORS JUL 1 - DEC 31

PORTOBELLO (458)

DARK GREEN (69)

Dinner Candles

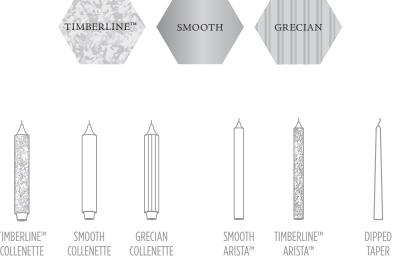
The understated elegance of Root dinner candles will grace any table setting with unique character. Whether it is a romantic dinner for two on the backyard patio or a more formal style dinner with close family and friends, set the mood and illuminate the occasion with the subtle grace and beauty of Root's beeswax enhanced dinner candles.

Root's acclaimed beeswax enhanced dinner candles are offered in a variety of year-round designer, on-trend colors, and several rotating seasonal colors perfect for the Spring, Fall, and Holiday seasons.

Available in a variety of heights, widths, and unique textures, Root's beeswax enhanced dinner candles will compliment any style of décor.

- Beeswax enhanced
- Solid color throughout
- Wicks made of 100% natural fibers
- Virtually dripless burn
- 100% American made

AVAILABLE TEXTURES







Collenette dinner candles are a time-honored favorite. With a distinctive, formal profile that lends itself to traditional, formal presentation. A wider diameter assures a flawless performance by virtually eliminating drips.

Smooth Collenettes



Diameter in inches 1.25
Height in inches 5 | 7 | 9
Tapered base in inches 7/8
Packed 4 to a box
Burn time: 2.5 hr/inch

#45	#47	#48
SMOOTH	SMOOTH	SMOOTH
COLLENETTES	COLLENETTES	COLLENETTES
1.25"x 5"	1.25"x 7"	1.25"x 9"
4 / box	4 / box	4/box

5" Collenettes





Diameter in inches 1.25
Height in inches 5
Tapered base in inches 7/8
Packed 4 to a box
Burn time: 2.5 hr/inch

#45	#595
HTOOMS	TIMBERLINE™
COLLENETTES	COLLENETTES
1.25"x 5"	1.25"x 5"
4 / box	8 / box

YEAR-ROUND COLORS











Dipped Tapers

Truly reflective of Root
Candle's world renowned
quality, our beeswax enhanced
Dipped Taper candles are
hand dipped continuously
to create up to 35-individual
layers of wax. The result
is a satin-like finish with
solid, consistently colored
unscented wax throughout,
creating a dinner candle
that is both natural
and elegant.



Diameter in inches 7/8
Height in inches 9 | 12
Packed 12 to a box **Burn time: 1 hr/inch**

#**79**DIPPED TAPER
7/8"x 9"
12 / box

#**72**DIPPED TAPER
7/8"x 12"
12 / box





4" Timberline™ Pillars

Our 4" Timberline™ Pillars create a strong presence when displayed in hurricanes, lanterns, and other large candle holders. A wider diameter makes these Pillars perfect for centerpieces on the modern dining table.



#344 4" x 4"

4 INCH DIAMETER

Best Selling Colors Height in inches 4 | 6 Packed 1 to a box Burn time: 22 hrs/inch







3" Timberline™ Pillars

Our beeswax enhanced 3[™] Timberline[™] Pillar Candles. Each Timberline[™] Pillar Candle is highlighted by an artistic canopy of treelike branches, while the candle's trunk echoes the natural simplicity of tree bark.



#336

3" x 3" 3" x 6" 3" x 9"

3 INCH DIAMETER

Designer Palette Height in inches 3 | 6 | 9 Packed 1 to a box Burn time: 17 hrs/inch

3" YEAR-ROUND COLORS

PLATINUM (PLT)

BLACK (40)

ABYSS (220)

WILLIAMSBURG BLUE (433)

SKY (276)

DARK OLIVE (72)

SAGE GREEN (466)

IVORY (17)

WHITE (147)

BUTTERCREAM (296)

BEESWAX (25)

GARNET (703)

DUSTY ROSE (465)

FALL/WINTER COLORS JUL 1 - DEC 31

PORTOBELLO (458)





 DOB
 (F) #04A
 (G) #06A

 IUM
 #4 VOTIVE
 #6 VOTIVE

 0X
 6 BOXES OF 96
 8 BOXES OF 72



VOTIVES

Unscented white votives are available in a variety of sizes to accommodate any need.

#11117U	#10117U	#115U
10 HR	10 HR	20 HR
18 / PK	12 / PK	18 / PK

TEALIGHTS

Unscented white tealights are available in two styles.

#131015
CLEAR
POLYCARBONATE
8 / FROSTED BOX

#131015B
BULK
POLYCARBONATE
CLEAR
250 / BOX





Candle Holders



#991312 OYSTER CLEAR 1 DZ





#993000 PLAINWALL CLEAR 1 DZ



#993009 PLAINWALL AMBER 1 DZ



#993068 PLAINWALL RUBY 1 DZ

#993500 ST SIDE CLEAR 36 / BOX



#993069 PLAINWALL DK GREEN













TALL GEO REVERSIBLE



#9998008 GEM REVERSIBLE HOLDER





#9998005 SMALL DUAL PURPOSE GLASS HOLDER



MEDIUM DUAL PURPOSE GLASS HOLDER







#9996008 SMALL TAPER HOLDER CLEAR







#9996001 SMALL PEWTER HOLDER

BUBBLE

GLASS

LARGE

HURRICANE



#9996003 MEDIUM PEWTER HOLDER

#9995001

BUBBLE

GLASS

HURRICANE

MEDIUM





#9996002 LARGE PEWTER HOLDER





Candle Accessories



8" BRASS ADVENT RING



8" SILVER ADVENT RING



#9997005 8" BRASS SNUFFER



#9997006 9.5" NICKEL SNUFFER



ACRYLIC CANDLE SHAVER



WICK TRIMMER & DIPPER



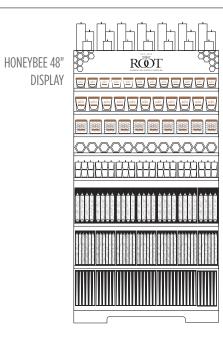
#9997001 WICK DIPPER NICKLE FINISH





#9997000 WICK TRIMMER STAINLESS STEEL

Root Fixtures



HONEYBEE 48" DISPLAY WITH SEEKING BALANCE





ROOT LEGACY CRATE

LAST CHANCE

Final offers on select Legacy fragrances, Fall and Holiday collections as well as year-round favorites including Classics and Elements.





LEGACY FRAGRANCES

Root Candle fragrances create a rich, lasting sensory experience that is always true to nature.





GOURMAND Delectable, indulgent sweets and desserts



Soft combinations for true femininity



FRUIT Fruit inspired, tangy and tart



KITCHEN Inspired by the kitchen, warm, spicy & complex



woodsy & masculine



FALL COLLECTIONS

PINECONES & WOOL (427)

An intriguing harmony of soft sandalwood and frosted birch, wrapped in warm wool and woodland pine.

LEAVES & CASHMERE (426)

A soft medley of patchouli kissed woods paired with cozy cashmere, ambered oakmoss and powdery tonka.

Three sophisticated home fragrances presented in our textured, ombre finished vessels. Created especially for the home, each vessel features a natural, rough granite finish and simple silhouette.

ACORNS & SUEDE (425)

Alluring notes of warm oak infused with velvety suede, oriental musk, and luxurious oud.

A collection of three.

upscale fall inspired fragrances presented in a sleek square glass sure to be a striking part of your Autumn décor.



Autumn spices are gathered with aromatic herbs and clove-dusted pumpkin.

Embers (455)

Alluring notes of warm sandalwood infused with smoky coriander, oriental musk, and luxurious oud.

Chilimn (456)

Orchard fruits layer with soft amber, warm patchouli, and cozy cedarwood swirled with essences of oriental vanilla.

HOLIDAY COLLECTIONS





POINSETTIA (430)

Tart cranberries and juicy currants blend with festive sugar plum and bright Holiday florals.

SPRUCE (428)

Winter spruce, woodland pine, and fresh Frasier fir blend with snow-kissed pinecones and cool eucalyptus.

MISTLETOE (429)

Fir Needles and warm amber with notes of smoky oakmoss, tonka and fresh, green mistletoe.



The glitz and glamour of the Holiday season adds to traditional seasonal fragrances in our Holiday GiftableCollection. Four festive fragrances are presented in glimmering textured glass.

Also available in a festive gift box that's perfect for the giving season.

PLUM CHUTNEY(447)

Dark plum and plump black cherries blend with crisp pear, highlighted by notes of cinnamon and nutmeg.

CLASSIC CRANBERRY (450)

Tart cranberry is joined by sugared red cherry and ripe black currant with balancing touches of green mistletoe leaves, warm cedar, and sandalwood.

CEDARLEAF & PINE (449)

Fresh cedar and aromatic pine combine with crushed eucalyptus with hints of festive mint.

SPICED POTPOURRI (448)

The aromatic warmth of crisp apples, spicy cinnamon, and juicy citrus enhanced with balancing touches of steeped tea, crushed fennel, and peppered clove.





Six exquisite and captivating fragrances that will envelop your home in pure luxury.

Cashmere (444) Hints of Bergamot wrapped with soft cotton blossoms, cashmere amber and blonde woods.

Swede (442) Sunlit redwood and luminous herbal greens layered withrich elements of sandalwood and soft amber.

Leather (443) Oakmoss and patchouli notes are deepened by the warmth of black amber, spiked oud, and Italian leather.

SUK (445) Sheer notes of delicate white musk fade into soft floral touches of pink jasmine and luminous greens.

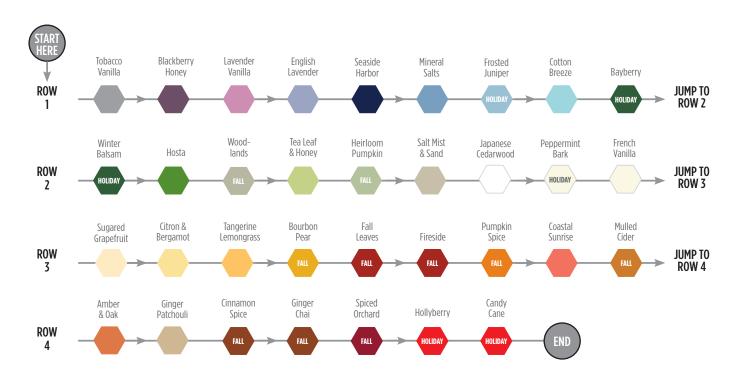
Linen (446) Classic, airy allure of fresh floral blossoms infused with touches of transparent white musk and clean cotton.

Velvet (441) Notes of warm vetiver and lavender are embellished with fragrant cedarwood and hints of rich, velvety violet.

ELEMENTS Collection A collection of five harmonious fragrances inspired by five balancing elements of nature. ROOT UNIVERSE (434) Soft, powdery florals and night-blooming jasmine embraced by sea crystals and aquatic musk layered with ROT marine-drenched woods. EARTH (415) Juniper berry swirled with spicy cardamom, fresh citrus, and warm anise over balancing touches of creamy sandalwood. WATER (417) A tranquil combination of crisp lemongrass blended with cool marine sea salt and sun-warmed driftwood. AIR (414) Sheer notes of delicate white musk fade into soft floral touches of pink jasmine and luminous greens. FIRE (416) Alluring notes of warm sandalwood infused with smoky coriander, ROOT oriental musk and luxurious oud.

Filled Product Color Sequencing

Start with the first color that you carry from left to right until you fill one shelf. Fill the second shelf, and all subsequent shelves, from left to right. Again, start the third shelf directly below the last placed color on the second shelf and fill left to right. Repeat until the cabinet is filled.

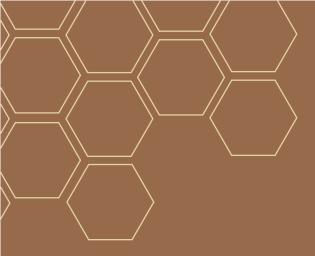


Pillar & Dinner Product Color Sequencing

Slightly different from the Root Filled product to give the greatest impact for a line that is driven by color. Apply the same process, left to right on the first shelf and then begin the shelf directly below on the right and move to the left.



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rootretailportal.com

1-800-BUY-ROOT









